



Shared Shared Ownership.

The truth around the myths

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What Shared Ownership Absolutely Isn't.





What Shared Ownership Absolutely Isn't.







What Shared Ownership Absolutely Is.





What Shared Ownership Absolutely Is.







So Why Does Shared Ownership Still Have A Bad Name?





So Why Does Shared Ownership Still Have A Bad Name?

Historically Higher Rates

History

HAs were not as commercial

Laborious Processes











You buy a bit



You rent a bit







You buy a bit

This means you can buy a big bit of a smaller property, or a small bit of a big property



You rent a bit









But all shared owners have adverse and low or no income



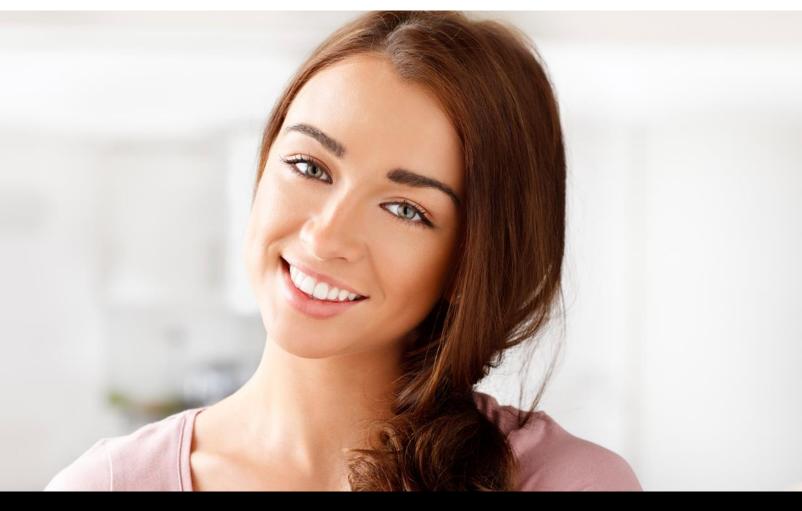


A site in North London

Average Salary: £29,000

Average Age: 34

Average Deposit: £32,700





Scientist Medical Admin Clerk Database Developer

Branch Administrator Personal Assistant

Senior Lecturer (Teaching) at University

Medical Secretary Assistant to the Minor Canons

Telecoms Helpdesk Engineer Local Government

Cabin Crew Nursery Manager Customer Service

Counter Sales Accounts Clerk Credit manager

Product Manager Commercial Assistant

AML Analyst Driving Instructor





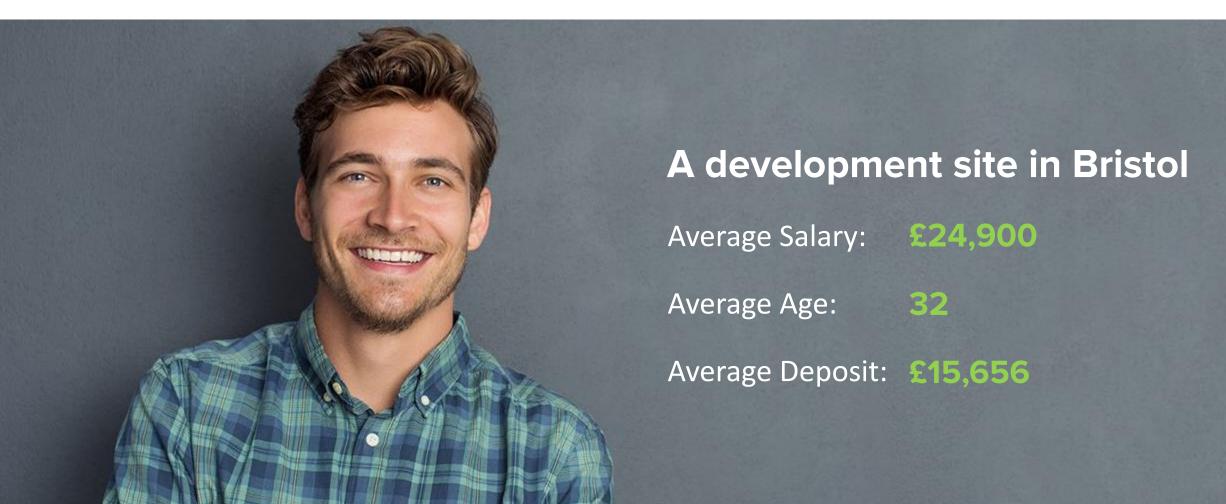
OK but this is London, and everything is different in London.

Surely it doesn't work outside of London?

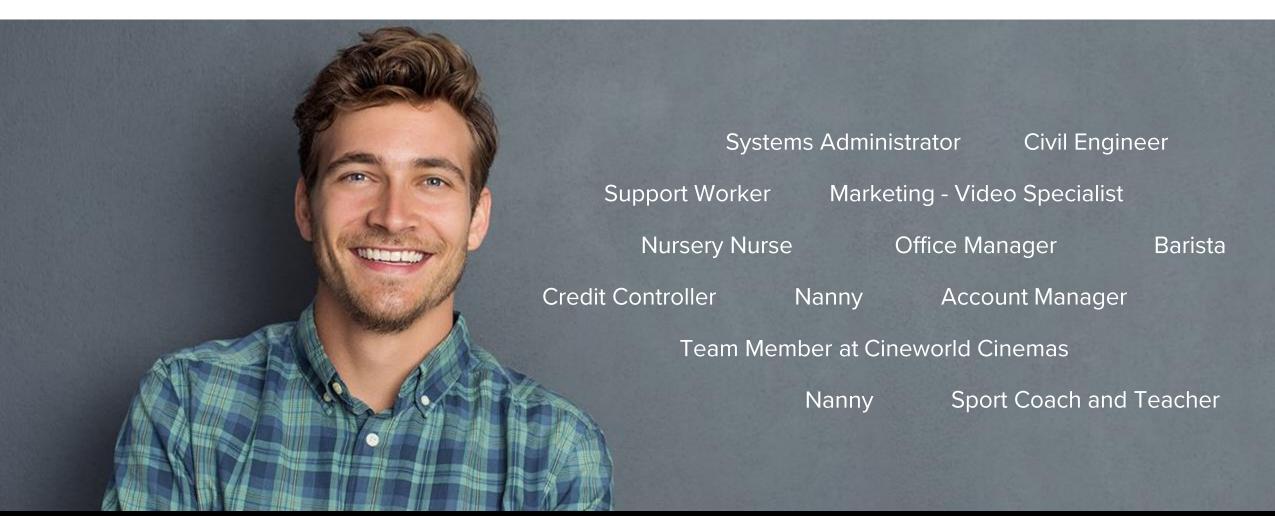
Erm, nope, wrong again



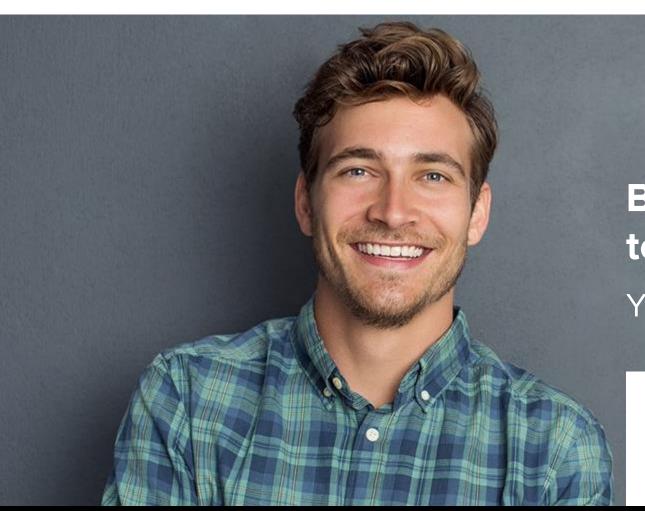












But, they're really difficult to place.

You need a big deposit

Nope, wrong again





How else can you buy a new build apartment with 0% deposit?

So what's the problem?







95% rates from **3.99%**



